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Top LI Advertising Agency  
Adds Senior Vice President

*Bob Salomone Will Service Key Agency Accounts*

(HAUPPAUGE NY, July 26, 2007) – Bob Salomone has joined Greenstone/Fontana Advertising, Long Island’s leading full-service agency, as Senior Vice President - Account Manager.

Salomone was most recently Executive Vice President and Senior Strategist for The Red Clover Group, a West Islip-based advertising agency. Prior to that, he was President of Robert Martin Advertising. He brings with him several accounts including St. Joseph’s College; New Parkway Hospital; Forchelli, Curto, Schwartz, Mineo, Carlino & Cohn LLP; Somerset Mortgage and DLL Leasing.

The award-winning Greenstone/Fontana has more than doubled in size in the past two years, according to CEO Ron Greenstone. The agency’s most recent addition of four new clients brought another \$4 million to its billings. Salomone will be directly responsible for servicing both new and existing clients.

“We are thrilled that our continued growth gives us the ability to add a seasoned advertising professional like Bob to our team,” Greenstone said. “He brings with him a wealth of experience and marketing know-how that will be put to use for the benefit of present and future clients.”

A resident of Massapequa, New York, Salomone is a guest lecturer at New York University and Fordham University. He formerly served on the Board of Directors of the Family Service League.

Greenstone/Fontana, winners of hundreds of awards, is headquartered in Hauppauge, New York. For more information, visit [www.greenstonefontana.com](http://www.greenstonefontana.com) or phone (631) 588-5900.

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