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contact: Scott Merritt
Epoch 5 Public Relations
631-427-1713
smerritt@epoch5.com

ONE OF THE REGION'S FASTEST GROWING AGENCIES DOUBLES UP ON SPACE, TALENT AND BILLINGS

(Hauppauge, NY...March 7, 2007) – Greenstone/Fontana, the region's preeminent marketing and media service company, officially opened the doors to its new state-of-the-art 10,000-square-foot Hauppauge headquarters with an open-house celebration attended by public officials, clients and other business associates.

The agency, which was formed with the partnership of Ron Greenstone, Long Island's most recognizable name in advertising, and Jeanne Fontana, whose visionary leadership led to her company becoming a top-ranked women-owned business, has realized brisk growth and has doubled in size in just one year, making it one of New York's fastest-growing agencies.

"Today's companies need more than just a great advertising agency; they need a business partner that can offer a variety of marketing services that help them to reach their reach consumers in every possible way," said Ron Greenstone, CEO of Greenstone/Fontana. "The business climate is changing. Agencies that don't diversify their services and continue to help grow their clients' companies will suffer as a result."

Greenstone/Fontana offers its clients integrated services that range from traditional advertising to business marketing; media buying to interactive and web development. "Coordinating these services in a cohesive campaign leads to exponentially better results all around," added Greenstone.

According to Greenstone/Fontana President Jeanne Fontana, "Every member of our immensely talented team plays a part in our success to date. All of our clients, new and established, have recognized that we are able to offer all the services and talent they need without getting lost in the shuffle of a much larger agency."

CEO Ron Greenstone and President Jeanne Fontana invited the over 200 guests to join in the after-hours festivities that included a ribbon cutting, wine and hors d'oeuvres, and opportunities to meet and mingle with the entire Greenstone/Fontana team and learn more about the operations of the agency.

As part of the official ribbon-cutting ceremony, Suffolk County Commissioner of Economic Development James Morgo, and Town of Islip Director of Economic Development William Mannix officially welcomed Greenstone/Fontana to the community.

Greenstone/Fontana, formerly Topline Advertising, changed its name in September 2005 to reflect the association of two of the most respected names in the industry, Jeanne Fontana, former Chief Executive Officer of Topline and Ron Greenstone, former Chief Executive Officer of Greenstone Roberts. Winners of dozens of awards in the

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advertising industry, Jeanne Fontana and Ron Greenstone combine diversified talents and expertise to form one pre-eminent communications agency. Greenstone/Fontana is headquartered in Hauppauge, New York. For more information, visit www.greenstonefontana.com or phone 631-588-5900.

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PHOTO CAPTION

Greenstone/Fontana, the region's fastest growing marketing and media services agency, celebrates doubling in size with a move to their new 10,000-square-foot Hauppauge headquarters. Greenstone/Fontana executives were welcomed by Suffolk County and Town of Islip officials. Pictured (l to r) are: Senior Vice President Tina Obremski, Suffolk County Commissioner of Economic Development James Morgo, President Jeanne Fontana, CEO Ron Greenstone, Town of Islip Director of Economic Development William Mannix and Executive Vice President Michael Crossan.