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GREENSTONE/FONTANA ADDS \$4 MILLION TO BILLINGS

Long Island's top agency adds four new accounts to its growing portfolio

(Hauppauge, NY...May 16, 2007) – Continuing to build on its rapidly expanding account portfolio, Greenstone/Fontana, the region's preeminent marketing and media service company, is pleased to announce the addition of four diverse new clients representing a total of \$4 million in new billings.

According to Greenstone/Fontana President Jeanne Fontana, "We are able to service such a wide range of accounts because our team knows how to get results in a variety of industries. Our vast experience enables us to become experts very quickly -- and just as quickly gain the trust of our clients."

Spanning a variety of industries, the new accounts are:

TELCO – A chain of discount department stores located in Brooklyn, Queens and Staten Island. Telco features household goods, gifts, small appliances and an extensive value line of clothing for the entire family.

FAPITZ'D – A unique concept store that brings top European couture fashions to Long Island at one-third off retail prices. Fapitz'd carries name-brand and designer clothing, handbags, jewelry and other accessories for the well-dressed woman.

CITY SCRAP METAL – Founded just eight years ago, City Scrap Metal is a leader in its field. Employing a unique marketing proposition, they travel to job sites to purchase excess scrap metal, which they pay for on the spot.

BENNETT AUTO – Two automotive sales companies, including Bennett Chevrolet-Buick and Bruce Bennett Nissan, Connecticut's largest Nissan dealership.

"Bringing new clients into the mix is integral to growth in our industry, but you have to have the resources and talent to service the accounts," said Greenstone/Fontana CEO Ron Greenstone. "The team we have in place is big enough and talented enough to meet and exceed client expectations, whether a company has been with us for years or is new to Greenstone/Fontana."

About Greenstone/Fontana

Greenstone/Fontana, winners of hundreds of awards in the advertising industry, doubled in size over the past year, is headquartered in Hauppauge, New York. For more information, visit www.greenstonefontana.com or phone 631-588-5900.